Shahbaaz Ali

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SUMMARY

Experienced **React & React Native Developer** with over ~5+ years of experience in building scalable web and mobile applications across various domains. Proficient in modern front-end technologies with a strong emphasis on user-centric design and seamless user experiences. Passionate about exploring and learning the latest technologies and discovering new places.

WORK EXPERIENCE

Senior Software Engineer | Compliance Innovation **March 2024-Present**

- Took ownership of the Simiplci.io project, a online verification software used by verifying the users and company. Led a cross-functional team, driving the end-to-end development of critical features.
- Played a key role in conceptualizing and implementing the **Facial**, **Palm, KYC**, **KYB** & **AML** verification.
- Took ownership of the Liquidity.io project, a trading software used by **Private**, **Crypto** and **Pre IPO** trading. Led a cross functional team, driving the end-to-end development of critical features.
- Introduced a one-click deployment system using GitHub Actions, automating the deployment of both Frontend.
- Worked closely with clients to gather requirements, provide progress updates, and ensure the delivered product met or exceeded their expectations.
- Mentored junior developers, enhancing team productivity and skill levels.

Software Developer | Algoscale **April 2023 - March 2024**

- Took ownership of the **TrakGene** project, a clinical genetics software used by healthcare professionals. Led a crossfunctional team, driving the end-to-end development of critical features.
- Focused on creating a user-friendly interface that simplified navigation and improved the overall user experience, leading to increased site engagement.
- Played a key role in conceptualizing and implementing the pedigree drawing tool, which is now used by clinicians to map out genetic histories.

Web Developer | Ellocent Labs IT Solutions Private Limited **June 2021- April 2023**

- Spearheaded the frontend development of multiple client projects, including the **ZAPP Taxi Booking App, VDOC (Volunteer Doctors) &** Tolobi.com **(Online Real Estate booking website)** platform.
- Developed key features such as real-time ride tracking, driver account management, and in-app notifications, enhancing user satisfaction and engagement.
- Designed and implemented scalable components that could handle high traffic loads, ensuring the applications remained fast and responsive even during peak usage time.

SKILLS SUMMARY

- **Languages:** JavaScript, TypeScript
- **Frontend Technologies:** ReactJS, NextJS, ReactNative, HTML, CSS, SASS, Ant Design, Styled Components, Tailwind CSS
- **Backend Technologies:** NodeJS, ExpressJS, Mongoose, Socket.io, WebSocket
- **Database Management:** MongoDB, Firebase
- **Cloud & DevOps:** AWS, Azure, Git, GitHub, CI/CD
- **Notifications & Messaging:** OneSignal, WebSocket, FCM, APN, Sendgrid, Twilio
- **State Management:** Redux, Recoil, Redux toolkit, Context API
- **AI Tools**: Chat GPT, Cursor editor, Cloude, Gimini
- **Marketing Analytics:** Google analytics, Segment, Firebase analytics, User pilot, AppFlayer
- **Payment Gateways**: Stripe, Razorpay, Google Pay, Apple Pay

PROJECTS

Liquidity.io- App | LINK

- Liquidity.io is an innovative blockchain-powered financial platform designed to enable secure, compliant, and transparent trading of private equities and credit assets. It leverages distributed ledger technology to reduce transaction costs, eliminate intermediaries, and enhance accessibility for accredited and institutional investors. By combining smart contract automation, digital identity verification, and regulatory compliance frameworks, Liquidity.io delivers a next-generation marketplace that fosters trust, efficiency, and liquidity in private markets.

- **Android (Google Play):** LINK
- **IOS (App Store):** LINK

Simplici.io | LINK

- Digital Identity Verification & Onboarding System.
- Developed a comprehensive digital identity and business verification platform integrating document authentication, biometric validation, and AML (Anti-Money Laundering) checks to ensure secure user onboarding and regulatory compliance.
- Implemented advanced liveness detection using facial and palm recognition to match user biometrics with digital identity documents (Passport, Driving License, etc.) for fraud prevention.
- Designed a dynamic onboarding flow builder using drag-and-drop functionality with configurable if-else logic, allowing administrators to create customized user journeys without coding.
- Built role-based access control (RBAC) features to manage read/write permissions, ensuring secure and auditable access to critical operations.
- Integrated real-time verification APIs for ID validation, AML screening, and watchlist checks to improve compliance accuracy and onboarding speed.
- Optimized the user experience by implementing automated verification feedback loops, reducing manual review time and improving approval efficiency.
- Collaborated with cross-functional teams (compliance, design, and engineering) to align digital verification workflows with regulatory standards and user needs.

TrakGene | LINK

- Contributed to the development of a clinical genetics software allowing clinicians to create Family History Questionnaires (FHQs) and calculate breast cancer risk scores.
- Implemented an intuitive pedigree drawing tool for clinicians, enhancing the accuracy and efficiency of genetic data management.
- Developed a one-click deployment feature using GitHub Actions, enabling seamless deployment frontend.

RCL-Website and Admin Portal | LINK

- Built a company portfolio website for RCL with full administrative control over project-related content.
- Streamlined project and media management, significantly improving the efficiency of content updates.

ZAPP - Taxi Booking App | LINK

- Developed a comprehensive taxi booking application similar to Uber and Ola, providing users with the ability to book and schedule rides effortlessly.
- Integrated real-time tracking features, allowing users to monitor the status and live location of their rides, significantly enhancing user trust and satisfaction.
- Enabled users to generate invoices for completed rides and submit driver ratings, contributing to transparent and feedback-driven service quality.

Tolobi - Rental Room | LINK

- A Real estate website where landlords feature their property. It's a platform to connect tenants with landlords, search properties using city, price, etc and rent or buy it.
- Integrated real-time chat features, allowing users to chat with landlords and negotiate the price.

Pilltabs - Sexual Health | LINK

- Pilltabs was founded to help men not just with ED, but anyone looking to feel more confident in the bedroom with stronger, longer-lasting erections. We make getting care simple, convenient, and affordable—without the hassle of traditional doctor visits. Our board-certified physicians guide each patient to the right treatments so you can be at your best when it counts!

Blackhedge - Future Stock Trade Recommendations App

- BlackHedge is an AI-powered investing app designed for retail investors, offering:
- Buy/Sell Signals: Provides actionable trading recommendations.
- Specializes in U.S. stock markets & Simple interface for seamless trading experience..
- Integrated real-time price updating with socket.io.

ZAPP - Taxi Pilot | LINK

- Designed and implemented the driver module, enabling drivers to create accounts and start accepting rides post-verification.
- Added features for drivers to manage their earnings, including wallet withdrawals and invoice downloads, streamlining financial operations.
- Developed dispatcher functionality, allowing drivers to dispatch rides and track the real-time location of other drivers, enhancing coordination and efficiency.
- Integrated in-app notifications and customer feedback mechanisms, improving communication and service delivery.

ZAPP - Admin Portal | LINK

- Built a powerful admin panel for managing all aspects of the platform, including drivers, customers, rides, promo codes, and regions.
- Implemented tools for admins to create and manage regions, set pricing, and apply taxes, providing full control over the platform's operational dynamics.
- Added functionality for admins to activate and deactivate drivers, ensuring quality control and compliance with platform standards.

VDOC (Volunteer Doctors)

- Developed a platform for patient-physician interaction, enabling profile creation, disease consultation, and real-time chat.
- Integrated in-app notifications and feedback mechanisms, improving user engagement and satisfaction.

EDUCATION

IILM Academy for Higher Learning Greater Noida, India

B.Tech (Computer science & Engineering); ~ 84% **July 2017-August 2021**

Uttar Pradesh Board Uttar Pradesh, India

12th; Science (Physics, Chemistry, Mathematics); 88% **June 2016**

CERTIFICATES

Microsoft Certified: Azure Fundamentals **July 2024**

- Successfully obtained certification, showcasing proficiency in Azure cloud services and fundamentals.

Pro5.ai: Front End Certificate **March 2024**

- Completed a comprehensive front-end development course, solidifying expertise in modern web technologies.

AWARDS & ACHIEVEMENTS

Client Delight Specialist Award

- Recognized the title of Above & Beyond Work - **May 2024**
- Recognized the title of Versatile Developer- **May 2025**